

JOURNALISM IT STARTS WITH MEEK COMPETITION

The campaign's theme asks students to wait before assuming they understand a person based solely on that person's race, gender, religion, sexual orientation, disability, mental illness or other factor. One factor, especially one you are likely born with, does not define who a person is. Too often, we fall into that easy trap of stereotyping people based on their outward presentation without bothering to get to know him or her.

CATEGORIES

- Best print feature article
- Best broadcast package story
- Best editorial/column/personal essay
- Best photo(include an AP style caption)

RULES

- Print submissions should not exceed 1,000 words.
- Broadcast packages should not exceed two minutes.
- Entries will NOT be accepted after April 7 at 8 a.m.
- Submission may be something you have already created, but a new story created specifically for this event is preferred.
- **DUE DATE:** April 7, 8 a.m. Late submissions are not accepted.

SUBMISSIONS TO rbstreet@olemiss.edu

- Send print submissions as an attached Word doc.
- Send photos as an attachment.
- Upload videos to YouTube and send on the link. Be sure to NOT mark your video as private.

Enter your journalism project on diversity, inclusion and stereotyping. Use your journalism skills to help spread a message of acceptance, respect and inclusion for a campaign the Meek School will host in April.

Submit a feature story, essay, photo or video package about a person or topic related to the importance of diversity, inclusion and acceptance. It should NOT be about the campaign itself. It might be about a person who has fought stereotypes, a person or organization who champions diversity, a personal experience or a lesson learned about stereotyping.

The winning submissions will be: A. announced at the opening ceremony on April 19 at 10 a.m.; B. submitted to The Daily Mississippian/NewsWatch for possible use; C. posted on the campaign's website; D. Eligible for a possible prize to be determined.

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