BOOKS:


BOOK CHAPTERS:


Schultz, B. (2012). “Professional sports: Big money and sports as an industry.” In Coombs, D. & Batchelor, B. (Eds.). *American history through American sports*


**ACADEMIC JOURNALS:**


**ACADEMIC PRESENTATIONS:**


Schultz, B. & Sheffer, M.L. (2008, April 19). Flame this! College sports fans and online aggression. Presentation at Sport Research Institute Scholarly Conference on College Sport, Memphis, TN.


Schultz, B. (2006, August 4). It’s about more than scores: Teaching courses about sports, communication & society.” Panel participant at AEJMC Convention, San Francisco, CA.


**CREATIVE ACTIVITY:**


television. Producer, Host, Editor.


